



## Greetings from the Office of Industry and Strategic Partnerships!

We're excited to bring you the first edition of the Office of Industry and Strategic Partnerships monthly update!

We aim to keep you informed by sharing:

- News highlights
- Upcoming events
- Collaboration opportunities

Thank you for joining us on this journey as we work together to build a culture of collaboration with industry and strategic partners!

### NOVEMBER HIGHLIGHTS

We are thrilled to welcome Emma-Jane Alexander as our new associate director of industry engagement. A familiar face at UW, Emma-Jane served as manager of the 3D Visualization Center at UW's SER. She brings years of experience connecting academia with industry—most recently as a technical sales consultant for a global technology firm. She will execute initiatives alongside Angela to build and strengthen partnerships on campus.

We were delighted to participate in the Wyoming Business Alliance's Annual Governor's Business Forum, where UW highlighted its role in building Wyoming's workforce. Following the forum, UW leadership and stakeholders began mapping strategies to expand internship opportunities with Wyoming companies.

Two weeks ago, we attended a seminar hosted by the [UW Center for Controlled Environment Agriculture](#) where we learned about research opportunities for achieving sustainable, resilient, and scalable CEA. Interested in becoming an affiliated member or applying for seed funding? Contact Center Director [Dr. Liping Wang](#) for more details.

At the Board of Trustees meeting, Curtis shared news that UW earned Innovation & Economic Prosperity (IEP) designation from the Association of Public Land-Grant Universities. For more information on this designation, please click [here](#).

The UNITE process continues to drive collaboration at UW, with companies and organizations such as Plenty, Mountain West Farm Bureau, Iverson Memorial Hospital, and Mesa Solutions actively engaged. To date, this teamwork involves 23 campus representatives from 12 colleges and units, showcasing the power of cross-campus collaboration. This work is being done in addition to connecting programs to companies for specific opportunities as well.

### UPCOMING EVENTS AND OPPORTUNITIES

- February 12 [UW Design, Construction and Building Career Fair](#)
- February 12 [STEM Career Fair](#)
- February 13 [Hospitality and Tourism Career Fair](#)

Have an event you would like included in an upcoming issue? Please email us at [uwcorporate@uwyo.edu](mailto:uwcorporate@uwyo.edu).

## PROGRAM SPOTLIGHT

Each month, we highlight impactful programs at UW. This month, we're featuring GrowinG, an initiative of the College of Agriculture, Life Sciences, and Natural Resources. Through this program, beginning farmers and ranchers gain the skills and resources needed for sustainable operations, while students benefit from meaningful internships across Wyoming. One inspiring example is Emzie Coop, who interned with [Mae Orchard Blooms](#) in Crowheart, WY. Read Emzie's story and explore more internship experiences [here](#).

## COLLABORATION OPPORTUNITIES

Looking to support AI research at UW? The state of Wyoming's \$2.5M AI Matching Fund is available to boost AI expertise through philanthropic support. Contact [Angela Ver Ploeg](#) for more details.

## RESOURCES

The Office of Industry and Strategic Partnerships [website](#) is being updated to serve as a resource for both external and campus partners interested in collaboration opportunities.

This summer, we launched a [corporate sponsorship toolkit](#) to help campus partners secure sponsors for events and programs.

Stay tuned for our new resource guide next month—we will be seeking your input on what to work on next!